

Exhibitor Housekeeping Information – April 2026

[Badges/Hotels/Service Kit/Exhibitor Alerts/EARLY BREAKDOWN PENALTIES/Plant Inspections, and more!](#)

We can't wait to see you at the [Henry B. González Convention Center](#) in San Antonio again this year! This is a very long email, but it includes everything you need to know for EXPO 2026, with direct links. Please be sure to read the entire email as well as our [Exhibitors' Policy Manual](#). Also, check out our EXPO website at www.NurseryLandscapeEXPO.org.

We are excited to introduce Amber Aultman, our TNLA EXPO and Events Manager. She is here to help ensure your EXPO experience is smooth and successful. You will be receiving more emails from Amber as we get closer to EXPO, so be sure to keep an eye on your inbox for important updates! **Be sure to add her email, amber@tnlaonline.org, to your whitelist!**

TRADE SHOW DATES and HOURS -[Click Here for full 'tentative' schedule](#)

Wednesday, August 12th 9 am – 4 pm

Thursday, August 13th 9 am – 3 pm **[\(Plan your travel accordingly, early breakdown of exhibit is prohibited\)](#)**

IMPORTANT! Inspectors from the Texas Department of Agriculture will be on-site at EXPO checking plant material and paperwork for all quarantined plant material in the Exhibit Hall. [CLICK HERE](#) for the latest quarantine information. **Be sure to have all Phytosanitary Certificates and necessary documentation to avoid any move-in delays.**

- **NEW THIS YEAR! BOOTH FOR SALE-** If you are considering selling your booth at EXPO, we now offer a new opportunity to help you get ahead of the game. Complete the form and we will promote your availability in advance on the Attendee page of the EXPO website, a head start on connecting with interested buyers before the trade show even begins. It's a smart way to create momentum early and maximize your booth investment!
- **AGAIN THIS YEAR! [EARLY BREAKDOWN OF EXHIBIT DISPLAY –POLICIES/PENALITES IN PLACE](#)**
[PLAN YOUR TRAVEL ACCORDINGLY!](#)
Any Exhibitor seen breaking down their exhibit space in any form prior to 3:00 pm on the final day of the Tradeshow and is unable to conduct business in their booth will be monetarily penalized and all booth priority selection points will drop to ZERO. Please respect the NEW registered attendees and their desire to do business on that final day along with your fellow exhibitors.
- **[DISPLAY STRUCTURAL INTEGRITY POLICY](#)** - ALL exhibit displays should be designed and erected in a manner that will withstand normal contact or vibration caused by installation/dismantling equipment such as forklifts and laborers. Displays should also be able to withstand moderate wind effects that may occur in the exhibit hall when freight doors are open, or air conditioners turn on.
[ALL exhibits in excess of 15 ft. require an explanation of the measures Exhibitor will take to ensure the structural integrity of the display to EXPO Management PRIOR to moving into the convention center. Email this information to EXPO@NurseryLandscapeEXPO.org.](#)
- **[Discounted Hotels](#)** - This year's designated EXPO hotels are the **Grand Hyatt Hotel** (Headquarters) and the **Hilton Palacios Del Rio**. Cut-off date for guaranteed discounted rates is **July 24, 2026. Book early, limited rooms available.**

HEADS UP: [Beware of Travel Scams!](#) We will **NEVER call to tell you rooms are sold out, etc. If you receive a phone call from ANYONE to book your hotel reservations for EXPO, hang up, they are scammers.**

- **[Booth Personnel Badge Registration](#)** – You can now register for badges for the people that will be working your booth at EXPO. You can register for your badges online by [clicking HERE!](#) *Three complimentary exhibitor badges per 100 sq. ft. of booth purchased.* **NOTE: You will need to use your company account password to login.**

- [Company Profile/Product Information for the EXPO Program](#) – To set up your Exhibitor profile, you will need to use the primary company contact email that is listed in your Exhibitor Dashboard. *(If you do not know the primary email address, please email us at EXPO@NurseryLandscapeEXPO.org* Access the Exhibitor Hub by clicking [HERE](#). Click 'Register' or 'Forgot my Password' for the first time to create your own password for login. Click 'Edit' to the right of your company name and be sure to complete your company information, profile, select product categories, add social media and more! *Note: If you have already purchased an Exhibit Promotion Package, you will also have access to Product Photos, Videos, Show Specials, etc.* If you have trouble, please email Amber Aultman at amber@tnlaonline.org .

EXHIBITOR SERVICES

- [Freeman Online Exhibitor Service Kit](#)
- [RCS Lead Retrieval](#)
- [On-site Wireless](#)
- [Exhibitor Booth Catering](#)
- [Exhibitor Insurance from Rain Protection](#)
- [Exhibitor Policy Manual](#)
- [Tips for your Driver](#)
- [Arriving at the Dock](#)
- [Marshalling Yard/Staging Area Directions & Map](#)
- [Meeting Room Reservation](#)

PROMOTIONAL OPPORTUNITIES

- [EXHIBIT UPGRADES](#)
- [SPONSORSHIP OPPORTUNITIES](#)
- [BOOTH FOR SALE FORM](#) - **NEW!!!**
- [BOOTH BILL of SALE](#)
- [BOOTH DONATION FORM](#)
- [PRODUCT SHOWCASE](#)

BEST BOOTH AWARDS – Go for that highly sought-after **Best Booth Award** and build/design your booth with this **BOOTH AWARD CRITERIA** in mind. *Hint: It doesn't hurt to coordinate our theme into your design.* Our theme this year is 'BORN TO WIN'. Think of sports teams winning at what they do, symbolic of the different parts of our industry working together to be the best. If you would like us to share graphics to help with your promotions or booth design, just let us know!

EXPO GARDENS CONTRIBUTOR- Nursery/Landscape EXPO continues the popular Gardens Area this year in San Antonio. These specially designed and landscaped lounge areas demonstrate the grace and beauty of the products you sell in highly visible settings. Click [HERE](#) to loan or donate materials and have YOUR product front and center in attendees' minds.

Thanks for your support of the Nursery/Landscape EXPO! Let us know if you have any questions!